

Uniform Policy and Dress Code

Heavens Eleven Football Club (HEFC) strives to always project a professional image and ensures that our club sponsors/s are represented by our partnership agreements. Every competitive player and their coaches will be asked to adhere to the following practice and game uniform policies. Only official HEFC uniform kits, HEFC practice gear, and HEFC cold weather gear will be allowed to be worn while participating in any HEFC event.

Training Session (Practices)

- HEFC players must arrive wearing their HEFC training jersey and non-numbered practice shorts.
- The **only** training jersey that will be allowed to be worn will be the official HEFC training jersey with Academy Logo. **Coaches will be held fully accountable to enforce this.**
- All players should bring their soccer bags, soccer balls (if required by coaches), and water /sports drink.
- HEFC Game uniforms (jersey and short) should **never** be worn at practice, and such players are to be sidelined by the coach during the entire practice or until they comply with this policy.
- Goalies may also wear their HEFC approved keeper jersey.
- During cold weather, players may wear their HEFC hoodie and/or HEFC warm-up during practice.
- No school or other clubs' apparel may be worn at any time during HEFC activities.

Cold Weather Gear

- HEFC warm-up gear should be worn to all games/tournaments/practices during bad weather.

Note: **No** school or other club apparel will be permitted on the field for HEFC practices, games, events and tournaments.

Personal Wear

The following items are considered permitted personal wear items and not required to be HEFC apparel:

- Branded soccer shoes (any color)
- Compression/cold weather under-shirts and under-shorts (matching colors preferred, but not mandatory)

- Mandatory that all under-shirts and under-shorts worn must be of a matching color and only one small manufacturer's logo per garment is permitted.
- Any tape used to hold socks must be clear or the same color as the sock.
- Headbands, ear warmers, and leggings

Outside Representative Functions

- Functions such as club/team fundraisers, volunteer work with sponsors, attending other soccer games; ball boys at college games, etc. are good opportunities to represent the HEFC.
- HEFC training jersey and cold weather gear (warm-up, HEFC hooded sweatshirts and sweatpants) **ARE** allowed to be worn by players.
- Note that players may also wear their MFC training jersey, Warm-up, and hooded sweatshirts outside of practice (i.e., to school, camp, etc.)
- For travel to tournaments, team dinners, etc., players should wear their HEFC training jersey, and warm-up jacket (or hoodie, if team did not purchase Warm-up) as weather allows.

Team Sponsor Policy

HEFC team will be allowed to post any team sponsors/donation logos on them. HEFC training jersey and/or uniforms at any time.

Additional items for sponsor/donation logos may include:

- Team banner or flag
- Team website or Facebook page
- Team Bags
- Practice shorts
- Sponsor plaques w/team photo.
- Sunshades / Pop-up
- Hand out your sponsors business flyer at Recreational games
- Invite your sponsors to games and tournaments.

Additional Guidelines

- Player and Coaches are expected to take pride in their appearance when representing HEFC.
- No HEFC team will be allowed to self-produce HEFC branded apparel at any time without the approval of the HEFC Executive Board.
- Any Reproduction of the HEFC logo is strictly prohibited, unless the Executive Board has given consent.
- Coaches are required to wear only HEFC training jerseys to all practices. HEFC expects their coaches to always lead by example.

- Coaches are required to wear their game day polo's or HEFC training jerseys to all games and official club sponsored events.
- Coaches will be able to purchase HEFC hoodies to wear during cold weather training and games if needed. (Visit our Online supplier). Coaches will also be able to purchase warm-ups.

Additional Guidelines (cont'd)

- NO other club, school or name branded coach's wear should be worn, other than HEFC.
- Additional training jerseys (players & coaches) are always available for purchase at any time through our supplier.
- The way each person looks represents everyone else in the organization. If you see someone who is violating these rules, or who is trying to skim by on the "letter of the law", let that person know. I know that talking to someone about this can be uncomfortable, but you aren't doing him or the club you represent any favors if you keep it to yourself. Coaches do not have the right to change any part of the HEFC official uniform/dress code policy or alter the uniform kits in any way. If a coach violates this policy or goes against club rules, they will be subject to Discipline.